Panasonic ideas for life

PT-AX200E

Home Theatre Made Easy to Meet Your Lifestyle



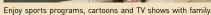
A Bigger Picture Brings Images to Life!

The PT-AX200E is ideal for watching sports events or playing video games in daytime conditions and surely for viewing movies in a dark room. Powerful 2,000-lumen brightness and new Light Harmoniser 2 technology make it easy for people to enjoy vibrant, dynamic images even if they don't have a special Theatre room. Panasonic's advanced technologies improve colour reproduction accuracy in movies, to deliver images with a refined "Hollywood picture quality," making this projector ideal as the heart of a home cinema system.



Play video games by projecting the image onto a big screen.







Watch your favourite movies in high picture quality.



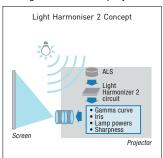
2,000-Lumen Brightness—Brightest in its Class*1

Panasonic developed an extremely powerful lamp to realise an outstanding brightness of 2,000 lumens, brightest in its class.*1

Light Harmoniser 2 Brings Crisp Picture in Various Lightings

Together with the 2,000-lumens brightness, Panasonic's Light Harmoniser 2 technology produces vivid and easy to see images even in the kind of bright lighting that makes images from other projectors

look whitish, faded or lacking in detail. In addition, it has a built-in ambient light sensor (ALS) that measures the amount of light in your room to optimise the picture quality at different lighting conditions.*2 Light Harmoniser 2 circuit not only adjusts the gamma curve, but also controls iris setting, lamp power, and picture sharpness to maintain easy, comfortable viewing at all times.





PT-AX200E: Light Harmoniser 2



A 1,000-lumen class projector

Game Mode for Stress-Free Playing

The PT-AX200E features a "Game" mode that improves signal processing for better response, allowing you to play games with minimal stress. It also reveals gradation in saturated areas to show details that are otherwise lost in very dark areas.





The Game mode reveals more details in

Cinema 1 Mode Offers Hollywood Picture Quality

Panasonic worked with experts in Hollywood—the movie capital of the world—to create the ideal image reproduction for viewing movies. This allows the PT-AX200E to deliver true Hollywood picture quality, with images that faithfully express the director's artistic intent.

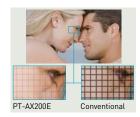
Pure Colour Filter

The Pure Colour Filter was born from Panasonic's pursuit of optical technology that delivers true Hollywood picture quality. The light spectrum is adjusted to produce a level of light that maximises the performance of the LCD panels, which expands the colour range and produces truer blacks.



Smooth Screen Technology

Developed exclusively by Panasonic, this effectively reduces the black lines between pixels that mar picture quality. The highdefinition picture of the PT-AX200E is remarkably smooth and film-like, while remaining amazingly sharp and detailed.



Dynamic Iris

Dynamic Iris has been refined to provide deeper, richer blacks needed for true image reproduction with stunning smoothness. This technology adjusts the lamp power, iris, and gamma curve according to data obtained from frame-by-frame histogram analysis of the image brightness level.



Advanced Dynamic Sharpness Control

The new Advanced Dynamic Sharpness Control determines image areas that need to be sharpened at varying degrees by examining small changes in brightness levels within the image. This greatly reduces noise amplification and delivers clear and natural looking images.

- *1: For LCD projectors with native resolution of 720p, as of August 1, 2007.*2: The Light Harmoniser 2 is set to Auto at the factory. There is also a Manual mode if you want to finetune the picture yourself.

2x Optical Zoom Lens

The 2x optical zoom lens provides a wide throw range that gives you outstanding setup flexibility, letting you enjoy large-screen viewing in different sized rooms. Position it on a table in front of you, suspend it from the ceiling, or place it on a bookshelf behind you.

Vertical and Horizontal Lens Shift

Adjust the positioning of the picture vertically and horizontally by simply operating a joystick. The shift range is 63% of the screen height for vertical adjustment, and 25% of the screen width for horizontal adjustment.

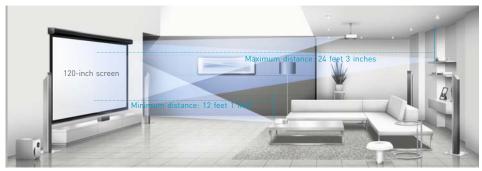
Two HDMI Inputs

Two HDMI inputs let you connect two devices, such



as a BD player and game console, at the same time, using HDMI cables. This eliminates the need for an HDMI switcher.





Simple, Convenient Remote Control

The remote control is intuitively laid out for ease of use. The picture mode select buttons are divided into "Theatre Room" and "Living Room" to separate the modes into those recommended for dark room viewing and bright room viewing respectively.



Back-lit buttons

Other Features

• Seven picture modes include game, vivid cinema, normal, dynamic, cinema 1, cinema 2 and natural. • User equalising function lets you adjust the high, mid and low gamma levels. • Up to eight sets of adjustment settings can be stored in memory with custom names that make them easy to remember.

- · Scene-adaptive residing LSI improves quality when residing 480p images or those from other sources with resolution lower than the PT-AX200's native resolution. • Cinema Colour Management allows individual colour correction • Scene-adaptive MPEG noise reduction effectively blocks regular noise and minimises mosquito noise. • 24p compatible
- Progressive cinema scan (3/2 pulldown) and HD IP • Quiet operation (25 dB) and front exhaust • On-screen input guidance
- Auto input search Off-timer
- Normal/economy lamp power selection
- Built-in test pattern



PT-AX200E Specifications

Power supply 100-240 V AC, 50/60 Hz

Power consumption 290 W (Approx. 0.08 W in standby mode with fan stopped)

LCD panel*1 Panel size 0.7" (17.78 mm) diagonally 16:9 aspect ratio Aspect ratio

Transparent LCD panel (x 3, R/G/B) Display method

921,600 (1280 x 720) x 3, total of 2,764,800 pixels **Pixels**

Lens Manual zoom (2x)/Manual focus, F 1.9 - 3.1, f 21.7 mm - 43.1 mm

220 W UHM™ lamp Lamp*2 Brightness*3 2.000 lumens*4 Contrast*3

6,000:1*4 (full on/full off) RGB: 1280 x 720 pixels (1920 x 1080 pixels with compression) Resolution

YPBPR signal compatibility 480i (525i), 480p (525p), 576i (625i), 576p (625p), 720 (750)/50p, 720 (750)/60p, 1,080

(1,125)/24p, 1,080 (1,125)/50i, 1,080 (1,125)/50p, 1,080 (1,125)/60i, 1,080 (1,125)/60p

NTSC, NTSC 4.43, PAL, PAL-M, PAL-N, PAL 60, SECAM

Optical axis shift*5 Horizontal ±25% and vertical ±63% Vertical: approx. ±30

Keystone correction range Terminals

HDMI IN COMPUTER IN COMPONENT IN S-VIDEO IN

Colour system

HDMI connector x 2 D-sub HD 15-pin (female) x 1 RCA pin (Y, PB/CB, PR/CR) x 1 Mini DIN 4-pin x 1

RCA pin x 1 Mini DIN 8-pin x 1 (RS-232C based) VIDEO IN SERIAL

Dimensions*6 (W x H x D) 395 x 112 x 300 mm (15-17/32" x 4-13/32" x 11-25/32")

4.9 kg (10.8 lbs.) Weight

Temperature: 0°-40°C (32°-104°F), Humidity: 20%-80% (no condensation) Operating environment Supplied accessories Power cord, Wireless remote control unit, Batteries for remote control (AA type x 2)

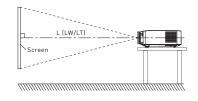
Optional accessories

ET-LAX100 Replacement lamp unit ET-PKX200 Ceiling mount bracket

ET-ADSER Serial adapter (DIN 8-pin/D-sub 9-pin)

Image Size/Projection Distance

Projection size (16:9)	Projecti	on distance (L)
Diagonal length	Min. distance (LW)	Max. distance (LT)
1.01 m / 40"	1.2 m / 3′11″	2.4 m / 7′10″
1.52 m / 60"	1.8 m / 5′10″	3.7 m / 12′1″
2.03 m / 80"	2.4 m / 7′10″	4.9 m / 16′
2.54 m / 100"	3.1 m / 10′2″	6.2 m / 20′4″
3.05 m / 120"	3.7 m / 12′1″	7.4 m / 24′3″
3.81 m / 150"	4.6 m / 15′1″	9.3 m / 30′6″
5.08 m / 200"	6.2 m / 20′4″	12.4 m / 40′8″



- *1: The projector uses a type of liquid crystal panel that typically consists of The projector uses a type of tiquid crystal panel that typically consists of millions of pixels. This panel is built with very high-precision technology designed to provide one of the finest possible images. Occasionally, a few pixels may remain turned on Ibrightl or turned off (dark). Please note tha this is an intrinsic characteristic of the manufacturing technology that affects all products using LCD technology.
- *2: The projector uses a high-voltage mercury lamp that contains high internal pressure. This lamp may break, emitting a large sound, or fail to illumi-nate, due to impact or extended use. The length of time that it takes for the lamp to break or fail to illuminate varies greatly depending on individ-ual lamp characteristics and usage conditions. Measurement, measuring conditions, and method of notation all comply with ISO 21118 international standards.
- *4: In Al mode, with dynamic iris on
- Shift range is limited during simultaneous horizontal and vertical shifting.

For detailed explanation of features please visit our Projector Global Web Site http://panasonic.co.jp/pavc/global/projector

Panasonic ideas for life

Please contact Panasonic or your dealer for a demonstration.









High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC. All other trademarks are the property of their respective trademark owners. Projection images simulated